

# Profile Guidelines

! Acceptance and rejection of listings is at the discretion of Third Wave. Full Terms and Conditions available here.

## 1 NAME & TITLE

*Note: Please **don't use all capital letters** unless that is your brand trademark*

### THERAPISTS AND COACHES:

- Please include your full name and 1(one) credential abbreviation such as LMT or PhD. Additional credentials can be listed in the description section.

### RETREATS:

- Please include the full name of your retreat or retreat center.
- Please include additional info such as location or medicine in the description section.

### CLINICS:

- Please limit to the name of your business.
- Please do not include location or terms like LLC in the title. If you have more than one location, additional locations can be listed in the Description section.

## 2 PHOTOS

*Note: Please add only horizontal (landscape) photos to your listings. We recommend 700px by 525px.*

Photos larger than 4 mg not permitted. Please use photos that you've captured or have the copyrights to.


### THERAPISTS AND COACHES:

- Please upload at least 2 high-quality colored images.
- Black and white or low lighting photos are not permitted. Selfies not permitted.
- Please don't use images with words or upload more than one logo photo.

### Examples:

ACCEPTED 



NOT ACCEPTED 



## 2 PHOTOS

*Note: Please add only horizontal (landscape) photos to your listings. We recommend 700px by 525px..*


Photos larger than 4 mg not permitted. Please use photos that you've captured or have the copyrights to.

### RETREATS AND CLINICS:

- Please upload at least 5 high-quality colored images. Photos of clinicians and clients preferred.
- Please avoid uploading photos of furniture.
- Please don't use images with words or upload more than one logo photo.

ACCEPTED 




NOT ACCEPTED 



## 3 FIELDS

- All fields must be **completed in full, including address**, even if you have a virtual practice.
- Video URLs are permitted. We accept vimeo and youtube links.
- When completing the social media fields, **please enter the full URL**.

CORRECT LINK:  

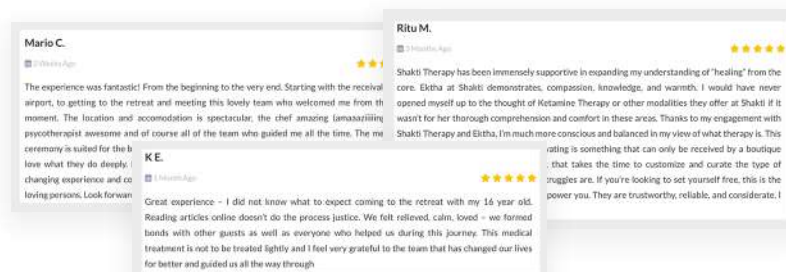
INCORRECT LINK:  

## 4 PREVIEW

- Once you submit your listing, you will receive an email with a link to your listing.
- Please check your listing for mistakes or inaccuracies.
- Please check that external links to your website, videos and social media channels are working.

## 5 REVIEWS

- Once your listing is published, please encourage your clients to leave reviews.
- Reviews will boost your traffic and generate more leads for your business.



**6 EDITING**

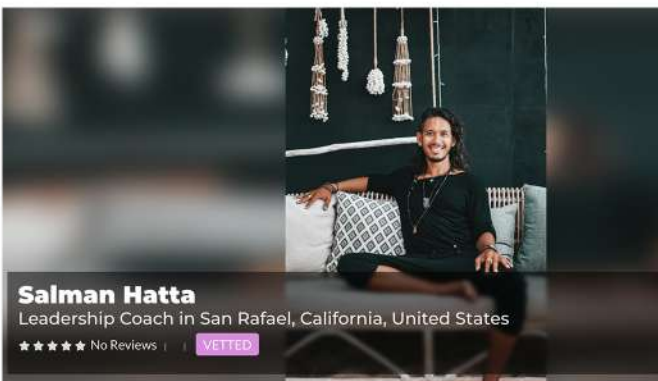
If you need to edit your listing, log into the directory. In the drop down menu under your name (top right hand corner) is LISTINGS. Click on your listing and edit as necessary.

**7 SUPPORT**

If you are having difficulty with your listing, please fill out this form or contact support at [support@thethirdwave.co](mailto:support@thethirdwave.co)

# Examples

Please find examples of below of preferred listings:



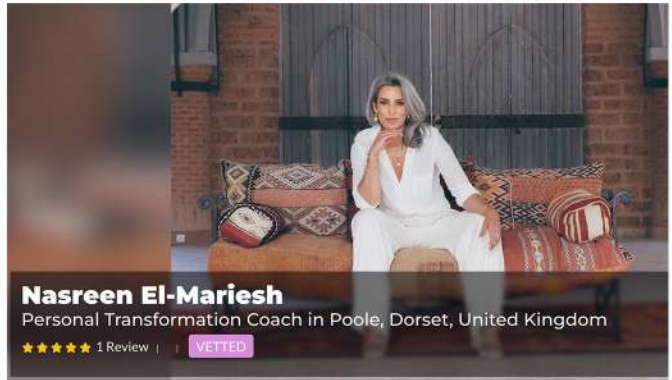
**Salman Hatta**  
Leadership Coach in San Rafael, California, United States  
★★★★★ No Reviews | **VETTED**



**Marcus Antonius Druen**  
Leadership Coach in Hydestile, Surrey, United Kingdom  
★★★★★ 3 Reviews | **VETTED**



**Alexis Gross**  
Psychedelic Integration Coach in Los Angeles, California, United States  
★★★★★ No Reviews | **VETTED**



**Nasreen El-Mariesh**  
Personal Transformation Coach in Poole, Dorset, United Kingdom  
★★★★★ 1 Review | **VETTED**

